Terms & Conditions

Bandag for Webfleet Campaign

Article 1 - Terms and conditions - Scope

- These Terms and Conditions apply to the "Bandag for Webfleet" Campaign organised Bridgestone Europe NV/SA ("Bridgestone") and can also be consulted on the website www.bandag4webfleet.bandag.eu.
- By participating in this "Bandag for Webfleet" Campaign, Webfleet Solutions customers are deemed to have read and agreed to the applicability of these Terms and Conditions.
- The present Terms and Conditions apply in the different European countries (United Kingdom, France, The Netherlands, Italy, Germany, Poland, Spain) where the present offer is proposed by Bridgestone, at the exclusion of any other terms and conditions, to the extent allowed by the applicable law.
- The duration of this campaign is set from 18th of January 2021 until 18th of October 2021 at 11.59 p.m. (Central European Time)

Article 2 - Definitions

Bridgestone Europe NV / SA Kleine Kloosterstraat 10, 1932 Zaventem, Belgium, with company

number0441.192.820 (RLE Brussels)

Bandag Bandag is a registered trademark owned by Bridgestone Bandag LLC.

Bandag Franchisee A Bandag Franchisee is a company producing "Bandag" retreaded tyres

under a Bandag franchise agreement signed with Bridgestone Europe NV/SA. The list of "Bandag franchisees" can be found on website www.bandag.eu.

Bridgestone Dealer / Bridgestone Service Partner A Bridgestone Dealer or Bridgestone Service Partner is an

outlet or dealer that sells Bridgestone tyres, and who may order Bandag

retreaded tyres from a Bandag franchisee.

Article 3 - "Bandag for Webfleet" Campaign - Conditions

"Bandag for Webfleet" Campaign

Through the present "Bandag for Webfleet" campaign, Bridgestone offers, exclusively to a maximum of 80 Webfleet Solutions customers (B2B), a partial reimbursement on a Bandag retreading up to 8 tyres for truck & bus 22.5 inch. The retreading can be ordered directly from a Bandag franchisee, or from a Bridgestone dealer / Bridgestone Service Partner, who will order the retreading from a Bandag franchisee for the Webfleet Solutions customer. The list and location of Bandag franchisees / Bridgestone dealers / Bridgestone Service Partners where Bandag retreads can be ordered can be found on website www.bandag.eu.

Reimbursement value

The reimbursement value is set at:

- € 100 (excl. VAT) in case of 4 Bandag retreads purchased, on casings provided by the Webfleet Solutions customer at a Bandag franchisee / Bridgestone Dealer / Bridgestone Service Partner of its choice within the validity period and in accordance with the terms and conditions of the campaign, or,
- 2. € 240 (excl. VAT) in case of 8 Bandag retreads purchased, on casings provided by the Webfleet Solutions customer at a Bandag franchisee / Bridgestone Dealer / Bridgestone Service Partner of its choice within the validity period and in accordance with the terms and conditions of the campaign.

In case the Webfleet Solutions customer would buy more than 8 tyres, the reimbursement will be capped at €240 (excl. VAT).

• How to get the reimbursement?

- 1. To obtain payment, the Webfleet Solutions customer must have purchased the Bandag retreads.
- The Webfleet Solutions customer should connect to <u>www.bandag4webfleet.bandag.eu</u> and see if there are still reimbursements available (see the real time countdown on the website).
 If so, complete the registration form with the required data (company info, payment details).
- 3. The Webfleet Solutions customer should upload the proof of purchase, including, the name of the Webfleet Solutions customer, the date of the invoice, the overall quantity of tyres that were bought, and the number of tyres that have been retreaded and rejected, if applicable.
- 4. Read and agree with the Terms & Conditions / GDPR consent / Marketing Opt-in.
- 5. Submit the Vendor form on website www.bandag4webfleet.bandag.eu.
- 6. After submission of the Vendor form, an automatic confirmation email will be generated to the Webfleet Solutions customer.
- 7. If Bridgestone validates the participation, an email will be submitted to inform about the payment, which will be processed within 3 to 4 weeks maximum.
- 8. Should the participation be rejected, an email will be submitted to the Webfleet Solutions customer.

Bridgestone reserves the right to disqualify participants if it reasonably believes that participants are not acting in accordance with these Terms and Conditions or have otherwise gained fraudulent access to this promotional campaign.

The Webfleet Solutions customer understands that Bridgestone will be unable to proceed with reimbursement if the above information or documents are not provided before the countdown goes to zero, or maximum before 18th of October 2021 at 11.59 p.m. (Central European Time).

The Webfleet Solutions customer understands that Bridgestone will not offer an alternate form of compensation if the request for reimbursement (i) is not used for the purchase of Bandag retreads or (ii) not issued during the validity period, or (iii) not used in a valid way in line with the present Terms & Conditions.

Eligibility, Total Number of reimbursements per Webfleet Solutions customer and Costs of Obtaining a Partial Reimbursements

Employees of Webfleet Solutions, Bridgestone and affiliates, as well as their relatives, dependents are not eligible for the present Bandag for Webfleet offer.

Reimbursements will be distributed from the 18th of January 2021 to the first 80 Webfleet Solutions customers who may only request 1 reimbursement (see the real time countdown on the website). The campaign will end as soon as the 80 reimbursements will be requested. In case the 80 reimbursements will not be requested by the 18th of October 2021, the campaign will however end still at this date.

Once the total number of reimbursements of 80 has been reached, other Webfleet Solutions customers are no longer eligible for a reimbursement. Reimbursements are accessible on a "first ask, first serve" basis.

Any costs associated with obtaining a partial reimbursement shall be solely borne by the Webfleet Solutions customer.

• Tyre inspection

Inspection of tyre casings for retread is performed based on applicable technical and safety standards, by the Bandag franchisee as a standard quality step in the retreading process.

In case casings are presented by a Webfleet Solutions customer to a Bandag franchisee / Bridgestone Dealer / Bridgestone Service Partner, and that 1 tyre / casing is rejected following inspection, then the reimbursement will still apply in full.

If 2 tyres / casings or more are rejected, then the reimbursement value will be reduced in proportion to the number of tyres that have actually been retreaded.

If a rejected casing owned by a Webfleet Solutions customer is replaced by a casing provided by the Bandag franchisee and purchased at a price accepted by the Webfleet Solutions customer, and this replacement casing is then retreaded by the Bandag franchisee, then this will count as a valid retreaded tyre in counting the tyres that have effectively been retreaded.

Participation fees

No participation fee will be charged to the Webfleet Solutions customer. No Internet access or communication costs will be reimbursed to the Webfleet Solutions customer by Bridgestone.

Questions / Complaints

In case the customers have a question, they can contact Bridgestone NV/SA by sending an e-mail to: <u>bandagforwebfleet@bridgestone.eu</u>. All questions must be sent before the 18th of October 2021. The campaign will be definitely closed from this date.

Article 4 - Warranty & Liability

1 - Bridgestone is not offering a warranty on the production or sale of retreaded tyres, which is performed by separate legal entities, i.e. the Bandag franchisees. For warranty and liability issues on the production or sale of retreaded tyres, Bridgestone refers Webfleet Solutions customers to the Bandag franchisee that performed the retread of their tyres.

- 2 Bridgestone undertakes to implement all necessary means with its service providers to ensure the smooth running of the "Bandag for Webfleet" Campaign. Nevertheless, should a technical failure occur and affect the smooth running of the "Bandag for Webfleet" Campaign under conditions beyond the control of Bridgestone, they may not be held liable to the Webfleet Solutions customers.
- 3 If the contact details of a Webfleet Solutions customer are unusable or if he cannot be identified by name, e-mail address or telephone number, it is not the responsibility of Webfleet Solutions or Bridgestone or the Bandag franchisee / Bridgestone dealer / Bridgestone Service Partner to carry out additional research in order to find the unavailable Webfleet Solutions customer' contact person.
- 4 Webfleet Solutions or Bridgestone may not be held liable in the event of non-delivery of the electronic mail announcing the win as a result of an error in the information indicated by the Webfleet Solutions customer on his Vendor form in the "Bandag for Webfleet" Campaign, in the event of failure of the access provider, in the event of failure of the Internet network or for any other case.
- 5 By participating in this promotional campaign, Webfleet Solutions customer releases Webfleet Solutions, Bridgestone, Bandag franchisee / Bridgestone dealer / Bridgestone Service Partner, their subsidiaries, affiliates, suppliers, officers, employees, and agents from any and all liability for any loss, harm, damages, cost, or expense, arising out of or in any way connected to this promotional campaign.

Article 5 - Data Protection

Bridgestone Europe NV/SA collects and processes personal data of the Webfleet Solutions customers' personal data of the designated contact person based on its legitimate interest to administer this campaign in an orderly fashion. The personal data shall not be used for any other purpose, unless the data subject has consented thereto. All use of the personal data is in accordance with Bridgestone Europe NV/SA's <u>Privacy Policy</u> and applicable laws.

Bridgestone Europe NV/SA may request the Webfleet Solutions customers who contact Bridgestone for offer redemption:

- to consent to Bridgestone's use of personal data for direct marketing purposes;
- to consent to the use of the e-mail address for the issue to the Webfleet Solutions customer and/or its contact person of newsletters or similar publication(s).

In case of consent for direct-marketing purposes and publication communication to the Webfleet Solutions customer is given, personal data will not be processed any longer for these purposes after a period of 3 years maximum, unless the Webfleet Solutions customer and/or contact person consented to the continued processing.

Regarding rights of access, deletion and change of personal data, and conditions of data control and processing, the Webfleet Solutions customer can consult the <u>Privacy Policy</u> and use the <u>relevant online form</u> for feedback or questions.

In case no consent is received, Bridgestone will not use the customer's personal data for the above 2 purposes, and strictly use the data to administer the Bandag for Webfleet Campaign, and dispose of the data as soon as is legally possible to do so.

Bridgestone may share with Webfleet Solutions any data collected from Webfleet Solutions customers during the Bandag for Webfleet Campaign

The Webfleet Solutions customer understands and acknowledges that Bridgestone is required by law to keep data of individuals or entities to whom it pays sums of money.

Article 6 – Final provisions

Bridgestone reserves the right to modify or adapt at its discretion these Terms and Conditions during of the "Bandag for Webfleet" Campaign, as well as to suspend this campaign, without having to invoke any reason, and to modify or adapt them if circumstances so require, without being liable in any way whatsoever for damages to the participants as a result.

Any modification or adaptation of the Terms and Conditions as well as the suspension, modification or adaptation of the promotional campaign will be announced via the www.bandag4webfleet.bandag.eu

The present Terms and Conditions are presented in the following languages, which can be consulted under the following links:

English – German – Dutch – Spanish – Italian – French – Polish

In case a particular language version is unavailable, or in case there is a question regarding the interpretation of the present Terms & Conditions in a non-English version, then the present original version of the Terms and Conditions in English shall apply.

The nullity of any provision or part of a provision under the present Terms and Conditions will in no way affect the validity of the remaining portion of the provision or the rest of the provisions and clauses.

The present Terms and Conditions are governed by Belgian Law. Any disputes arising from these Terms and Conditions shall be determined by the courts of Brussels, Belgium.
