

Terms & Conditions

Bandag Welcome Voucher Programme

Article 1 - Terms and conditions - Scope

- These Terms and Conditions (“Terms”) apply to the “Bandag Welcome Voucher Programme” (the “Programme”) organised by Bridgestone Europe NV/SA of Kleine Kloosterstraat 10, 1932 Zaventem, Belgium, with company number 0441.192.820 (“Bridgestone”).
- By participating in the Programme, New Fleet Customers are deemed to have read and agreed to the applicability of these Terms.
- These Terms apply in the different European countries (United Kingdom, France, Italy, Germany, Poland, Spain, Portugal) where the present offer is proposed by Bridgestone, at the exclusion of any other terms and conditions, to the extent allowed by the applicable law.
- The duration of this campaign is set from 15 September 2021 until 10 December 2021 at 11.59 p.m. (Central European Time)

Article 2 - Definitions

Bandag	means the Bandag or Protread brands of retread tyres trading under a registered trademarks owned by Bridgestone Bandag LLC.
Bandag Franchisee	means a company producing Bandag tyres under a Bandag franchise agreement signed with Bridgestone. The list of Bandag Franchisees can be found on website www.bandag.eu .
Bridgestone Partner Dealers	means an outlet or dealer that sells Bridgestone tyres, and who may order Bandag tyres from a Bandag Franchisee.
New Fleet Customer	means a company owning a fleet of truck or buses that is not an existing customer of Bridgestone or its affiliated companies.

Article 3 - “Bandag Welcome Voucher Programme” - Conditions

- **“Bandag Welcome Voucher Programme”**

Through the Programme, Bridgestone offers exclusively to New Fleet Customers a partial reimbursement on a Bandag retread up to €100 (£85) for a purchase of minimum €1000 (£856). The retread tyre can be ordered directly from participating Bandag Franchisees or Bridgestone Partner Dealers, which will issue a voucher following the purchase to the New Fleet Customer. The list and

location of Bandag Franchisees and Bridgestone Partner Dealers where Bandag retreads can be ordered can be found on website <https://dealers.bandag.eu/>.

- **Reimbursement value**

Each voucher will entitle the New Fleet Customer to a reimbursement with a value of:

1. €100/£85 (excl. VAT) for a purchase of Bandag retreads which is equal or above €1000 (£856) at a Bandag Franchisee or Bridgestone Partner Dealers of its choice within the validity period and in accordance with these Terms; or
2. €50/£42 (excl. VAT) for a purchase of Bandag retreads which is between €500 (£428) and €999.99 (£855.99) at a Bandag Franchisee or Bridgestone Partner Dealers of its choice within the validity period and in accordance with these Terms.

The cashback is on truck & bus tyres only (not on services linked to it). There is a limit on the number of vouchers available from each Bandag Franchisee and Bridgestone Partner Dealer.

Valid only on Bandag and Protread products.

- **How to get the reimbursement?**

1. To obtain payment, the New Fleet Customer must have purchased the Bandag retreads from a Bandag Franchisee or a Bridgestone Partner Dealer.
2. The New Fleet Customer will be issued with a voucher by the Bandag Franchisee or Bridgestone Partner Dealer.
3. The New Fleet Customer must connect to promotion.bandag.eu, complete the registration form with the required data (company info, payment details) and enter the unique code appearing on his voucher.
4. The New Fleet Customer must upload the proof of purchase, including the name of the New Fleet Customer, the name of the Bandag Franchisee or the Bridgestone Partner Dealer, the date of the invoice, the overall quantity of tyres that were bought, the total amount of the purchase and the number of tyres that have been retreaded and rejected, if applicable.
5. The New Fleet Customer must read and agree with the Terms.
6. The New Fleet Customer must submit the vendor form on website promotion.bandag.eu.
7. After submission of the Vendor form, an automatic confirmation email will be sent to the New Fleet Customer.
8. If Bridgestone validates the participation, an email will be submitted to the New Fleet Customer to inform about the payment, which will be processed in approximately 4 weeks.
9. Should the participation be rejected, an email will be submitted to the New Fleet Customer.
10. The New Fleet Customer may only request one reimbursement in the Programme.

Bridgestone may reject an application from a New Fleet Customer if it reasonably believes that the New Fleet Customer is not acting in accordance with these Terms or has submitted any false information.

The deadline for submitting an application is 10 December 2021 at 11.59 p.m. (Central European Time).

Bridgestone will not offer any alternative form of compensation if the request for reimbursement is not (i) made during the validity period, or (ii) otherwise in compliance with these Terms.

- **Participation fee**

No participation fee will be charged to the New Fleet Customer. No costs, including internet access or communication costs, will be reimbursed to the New Fleet Customer by Bridgestone.

- **Questions / Complaints**

In case the customers have a question, they can contact Bridgestone NV/SA by sending an e-mail to: bandagpromotion@bridgestone.eu. All questions must be sent before 10 December 2021.

Article 4 - Warranty & Liability

1 - Bridgestone is not offering a warranty on the production or sale of retreaded tyres. For warranty and liability issues on any tyre purchased relating to this promotion, New Fleet Customers should contact the Bandag Franchisee or Bridgestone Partner Dealer that supplied the tyre.

2 - Bridgestone with its service providers will endeavor to ensure the smooth running of the Programme. Nevertheless, should a technical failure occur and affect the smooth running of the Programme under conditions beyond the control of Bridgestone, Bridgestone will not be held liable to the New Fleet Customers.

3 - If the contact details of a New Fleet Customer are unusable or if he cannot be identified by name, e-mail address or telephone number, it is not the responsibility of Bridgestone or the Bandag Franchisee or Bridgestone Partner Dealer to carry out additional research in order to find the unavailable New Fleet Customer's contact person.

4 - By participating in this promotional campaign, the New Fleet Customer releases Bridgestone, the Bandag Franchisee, the Bridgestone Partner Dealer, and their respective subsidiaries, affiliates, suppliers, officers, employees, and agents from any and all liability for any loss, harm, damages, cost, or expense, arising out of or in any way connected to this programme.

Article 5 - Data Protection

Bridgestone collects and processes personal data of the designated contact person of the New Fleet Customer based on its legitimate interest to administer the Programme in an orderly fashion. The personal data shall not be used for any other purpose, unless the data subject has consented thereto. All use of the personal data is in accordance with Bridgestone Europe NV/SA's [Privacy Policy](#) and applicable laws.

Bridgestone may request the New Fleet Customer's contact person:

- to consent to Bridgestone's use of personal data for direct-marketing purposes;
- to consent to the use of the e-mail address for the issue to the New Fleet Customer and/or its contact person of newsletters or similar publication(s).

In case of consent for direct-marketing purposes and publication communication to the New Fleet Customer is given, personal data will not be processed any longer for these purposes after a period of 3 years maximum, unless the New Fleet Customer's contact person consented to the continued processing.

Regarding rights of access, deletion and change of personal data, and conditions of data control and processing, the New Fleet Customer's contact person can consult the [Privacy Policy](#) and use the [relevant online form](#) for feedback or questions.

In case no consent is received, Bridgestone will not use the contact person's personal data for the above 2 purposes, and strictly use the data to administer the Programme, and dispose of the data as soon as is legally possible to do so.

Article 6 – Final provisions

Bridgestone reserves the right to modify or adapt at its discretion these Terms during the Programme, as well as to suspend this campaign, without having to invoke any reason, and to modify or adapt them if circumstances so require, without being liable in any way whatsoever for damages to the participants as a result.

Any modification or adaptation of the Terms as well as the suspension, modification or adaptation of the promotional campaign will be announced via the website promotion.bandag.eu

The present Terms are presented in the following languages, which can be consulted under the following links:

English – German — Spanish – Italian – French – Polish – Portuguese

In case a particular language version is unavailable, or in case there is a question regarding the interpretation of the present Terms in a non-English version, then the present original version of the Terms in English shall apply.

The nullity of any provision or part of a provision under the present Terms will in no way affect the validity of the remaining portion of the provision or the rest of the provisions and clauses.

The present Terms are governed by Belgian Law. Any disputes arising from these Terms shall be determined by the courts of Brussels, Belgium.
